

SUCCESS OF DESSANGE

Indisputable reference of French luxury for more than 60 years.

Parisian chic
Fashion and luxury
Global Beauty Innovation
Creativity is the source of timeless must-haves
'Coiffé-décoiffé', bed head hair
Californian Balayage/blond

1954
First DESSANGE salon
near the Champs-Élysées

1958
Partner of the International
Cannes Film Festival

1961
Invents first ever hairstyle show: Show Prestige

1962 First internationnal salon opens in Tunisia in 2014
DESSANGE has been making women even more beautiful for 60 years and forever

OUR INTERNATIONAL TRAINING CENTER

Located at the heart of the 8th arrondissement in Paris. Training is a key element of DESSANGE's success. Transmission and creation. Each person can develop their artistic sense Excellence / Service of quality Deliver moment of enchantment to our clients

Recognized for our 3 expertise, 4 internships to offer:

TRANSMISSION/CREATION

Each person can develop their artistic sense
Excellence / Service of quality
Deliver moment of enchantment to our clients
Recognized for our 3 expertise
4 internships to offer

CUT

Inspired by Haute Couture
Head as object in 3 dimensions
Support to the colorist

COLOUR

Specific expertise

DESSANGE was the 1st to create the profession of 'colorist'

Balayage (highlights) undertaken in open air

UP-DO

Glamorous – artistic – technicity Scarlett Johansson's Chignon Couture Uma Thurman's Glamour Bun Berenice Bejo's Arty Smooth look



Open stage

CUT & STYLING

During this training session, you will discover how DESSANGE thinks about cuts, constructing them from the techniques of the templates. For every type and style of hair, the mastery of DESSANGE cutting techniques provides the expertise necessary for imagining all the possible solutions.

DESSANGE hair stylists use innovative brand-specific techniques that are taught exclusively in its training centers. They are inspired by the world of Couture: the head is considered in its entirety, as a three-dimensional object. The expertise of the consultation and the unique skill of the structuring of DESSANGE cuts give hair that sits perfectly. Then, the woman can easily and quickly style her own hair.

That is the very essence of the famous "coiffé-decoiffé" look (i.e. bed head hair), set in the brand's history. There's a new take on it every season and it's carried out in total perfection, only in DESSANGE salons.

DAY 1

Morning: 09:30 am to 01:00 pm

PRESENTATION OF THE DESSANGE HAIR CUTTING TECHNIQUE:

Tailor-made geometry / appropriate gestures / the consultation
The 'coiffé-décoiffé bed head hair
Total look demonstration: concept of global beauty

Afternoon: 02:00 pm to 06:00 pm PRACTICAL APPLICATION ON MODELS

DAY 2

Morning: 09:30 am to 01:00 pm PRACTICAL APPLICATION ON MODELS

Afternoon: 02:00 pm to 06:00 pm PRESENTATION ON MODELS

Hair cutting demonstration

720,00 € per day



Open stage

THE COLOR WORKSHOP

During this training session, you will discover an original color approach, which adapts to all styles and types of hair. DESSANGE and its array of specific application techniques provide a unique color every time, created from the masterful interplay of shadow and light.

The technical expertise for color is a completely separate profession. The DESSANGE house clearly understood this, becoming the first to create the profession of colorist. The inimitable DESSANGE Californian blond, which made its first appearance in 1982 with a new take for every collection, is the undisputed symbol of this unrivaled expertise. The coloring techniques are exclusive: hand-painted balayage, color customization, unique sheen...

Like a painter with his canvas, the colorist places the color according to the cut and the feeling inspired in them by the hair's movement. Every color, like every woman, is unique.

DAY 1

Morning: 09:30 am to 01:00 pm

PRESENTATION OF THE DESSANGE COLORING AND BALAYAGE TECHNIQUE:

DESSANGE, creator of the Californian balayage, the history of blonds

Presentation of the technique / play on shadow and light

Tips for a fun and commercial technique

Total look demonstration: concept of global beauty

Afternoon: 02:00 pm to 06:00 pm PRACTICAL APPLICATION ON MODELS

DAY 2

Morning: 09:30 am to 01:00 pm
PRACTICAL APPLICATION ON MODELS

Afternoon: 02:00 pm to 06:00 pm

PRESENTATION ON MODELS

Hair coloring demonstration

720,00 € per day



Open stage MAKEOVER

During this training session, you will discover the harmony of teamwork at DESSANGE and the total symbiosis between the expert hair stylist and the expert colorist for tailor-made beauty.

Everything at DESSANGE is designed to celebrate women's beauty. It is the only luxury house that proposes a comprehensive beauty package. Cut, color, skin care, makeup...every client that enters a DESSANGE salon feels more beautiful than ever when she leaves. During the consultation, the woman is carefully listened to and the lines and movements of her hair are taken into account: her personality is enhanced. The cut, done in advance, is the first base used in putting the color at its best. Then makeup advice is given, a true moment of enchantment.

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PRESENTATION OF THE DESSANGE HAIR CUTTING AND BALAYAGE TECHNIQUE:

A tailor-made geometry / appropriate gestures / the consultation

The 'coiffé-décoiffé bed head hair

DESSANGE, creator of the Californian balayage, the history of blonds

Presentation of the technique / play on shadow and light

Tips for a fun and commercial technique

Total look demonstration: concept of comprehensive beauty

Afternoon: 02:00 pm to 06:00 pm PRACTICAL APPLICATION ON MODELS

DAY 2

Morning: 09:30 am to 01:00 pm PRACTICAL APPLICATION ON MODELS

Afternoon: 02:00 pm to 06:00 pm

PPRESENTATION ON MODELS

Total look demonstration

720,00 € per day



Open stage

CHIGNON AND UPDOS

During this training session, you will discover how to transform the hair and outline methods for building the style to reinvent the up do. Tips will enable you to appropriate DESSANGE's constantly-updated creativity.

The updo is at the heart of DESSANGE's excellence and creativity. As a historic partner of the film industry, DESSANGE is the expert hair stylist for major red carpet events and has been assisting the stars of the Cannes Film Festival for over 30 years. This expertise is also available in the salon, with fabulous chignons and updos for weddings and other events.

DAY 1

Morning: 09:30 am to 01:00 pm

PRESENTATION OF THE DESSANGE CHIGNON TECHNIQUE:

Construction method / Tips
Transformation of the hair
Updo / chignon demonstration
Practical application on mannequin head

Afternoon: 02:00 pm to 06:00 pm PRACTICAL APPLICATION ON MODELS

720,00 € per day

DESSANGE



DESSANGE TRAINING CENTER

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